



# ZEDVOICE MEDIA

## OFFICIAL RATE CARD 2026

**"Real Voices. Real Stories. Real Impact."**

Valid from February 2026 - December 2026

---

### 1. AUDIO ADVERTISING (RADIO)

Reach our listeners across Zambia and the Diaspora via our 24/7 Digital Stream.

Package	Prime Time	Standard Time
30-Second Spot	K 350 / spot	K 200 / spot
45-Second Spot	K 450 / spot	K 300 / spot
60-Second Spot	K 600 / spot	K 400 / spot
Presenter Mention (Live Read)	K 250 / mention	K 150 / mention

### HEAVY ROTATION BUNDLE:

5 Prime Time Spots + 5 Standard Spots per day (Total 10).

Daily Rate: K 3,000 (Save K500).

## 2. SHOW SPONSORSHIP (BRANDING)

Own the conversation. Your brand becomes the 'Presenter' of our top shows.

### ***Platinum Sponsor (Exclusive)***

Target Shows: Zed Morning Voice or The Drive.

Includes: 'This show is powered by [Your Brand]' intro/outro + 4 Live Mentions + 2 Spots per hour.

Monthly Rate: K 15,000.

### ***Gold Sponsor (Segment)***

Target Shows: StreetVibe or Zed Debate.

Includes: 'Brought to you by...' intro + 2 Live Mentions per show.

Monthly Rate: K 8,000.

### **3. INTERVIEWS & FEATURES**

Tell your story in your own words.

The Executive Spotlight (30 Mins) – K 2,500

Business Feature (15 Mins) – K 1,500

Remote Coverage (1 Hour) – K 3,500

## **4. DIGITAL AGENCY SERVICES**

Let ZedVoice Tech build your online presence.

Social Media Management – Starting at K 3,500/month

Website Development – Starting at K 6,500 (Project)

---

## **BOOKING TERMS**

Payment: 50% Upfront to secure slot, 50% upon completion.

Production: Ad production fee is K 500 (Voiceover & Mixing) if material is not provided.

Airtel Money: +260 570 482500 (Taonga Chaila)